LA RUE DES FEMMES

FOR IMMEDIATE RELEASE

NEWS RELEASE

A BRACELET TO ENSURE WOMEN LIVING IN A STATE OF HOMELESSNESS DON'T DIE ALONE AND ANONYMOUS

The "Danielle Bracelet," a MedicAlert-type wristband, has been available since February 2019 to the women who visit La rue des Femmes. Women who are living in a state of homelessness often no longer have any form of identification; they have lost everything. They survive and—all too often—die nameless.

The Danielle Bracelet: because no woman should die alone and "non-existent."

How it works
On the back of the bracelet is a voicemail number. When a woman is hospitalized, a member of the medical staff can leave a message so that someone can come and be with her. This is the equivalent of filling in the "Person to contact in case of an emergency" box.

Why "Danielle?"
Danielle died in 2018. Homeless for many years, she found a family at La rue des Femmes, where she felt safe, understood and loved, and where she was able to care for her relational health.

When Danielle's health deteriorated, she was taken to the CHUM and admitted to intensive care in a diabetic coma.

The bonds of trust we had forged with her over the years enabled us to accompany her on her final journey and to contact the people she loved most in the world, but from whom she had been far away for so long: her family.

After a life of deep and painful loneliness, Danielle passed away with her family surrounding her.

Her legacy is the Danielle Bracelet—her idea— for all other women living in a state of homelessness. This bracelet provides the reassuring, comforting promise that the wearer will leave this world accompanied those near to her.

About La rue des Femmes
La rue des Femmes, a non-profit organization, was founded by Léonie Couture, C.M., C.Q., in 1994 to offer specialized relational health care and services that enable women experiencing homelessness to heal their relational wounds and proudly resume their place in society, with all their talents and humanity.. Every year, La rue des Femmes welcomes more than 1,500 women, providing about 4,000 hours of specialized care (counselling, psychotherapy, art therapy, and more), some 56,000 hours of relational health intervention, around 102,400 meals and 21,800 overnight stays, and the services of 67 relational healthcare workers.

About relational health
Relational health is a state of profound well-being that promotes a feeling of inner security, connection and happiness with oneself and others.

For questions or information:
Isabelle Millaire, Senior Communications Advisor, La rue des Femmes
imillaire@laruedesfemmes.org ou 514-506-2277