Montréal, Wednesday, February 1, 2023

NEWS RELEASE

Appointment of Catherine Op de Beeck as Director of La rue des Femmes Foundation

Photo credit: Anne-Claire Vimal du Monteil

In December, management of La rue des Femmes appointed Catherine Op de Beeck as Director of the organization's Foundation.

Ms. Op de Beeck has been actively involved in the development of La Rue des Femmes Foundation for the past five years.

First as Advisor, then Director, of Philanthropic Development for La rue des Femmes, Ms. Op de Beeck has always valued the mission of the non-profit organization founded in 1994 by Léonie Couture. Her appointment as Foundation Director was the logical next step in her career.

"Catherine is sensitive and genuine, a leader with extraordinary listening skills and a keen understanding of the challenges we face as a relational health organization."

– Léonie Couture, C. M., C. Q., President, Founder and Executive Director, La rue des Femmes

As Foundation Director, Ms. Op de Beeck sees first-hand the successful results of the relational health approach: "I have the opportunity to see and hear from participants** on a regular basis and each time I realize how strong the bond that is created with the workers is and how crucial it is to their healing process. My real 'pay' is knowing that my actions are tangibly helping the workers to welcome and care for women living in a state of homelessness!"

For any questions or information, feel free to contact Isabelle Millaire, Senior Communications Advisor of La rue des Femmes, by e-mail at imillaire@laruedesfemmes.org or by phone at 514 506-2277.

The term "participants" refers to women experiencing homelessness who visit La rue des Femmes, because they are actively participating in the recovery of their relational health.

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FONDATION
LA RUE DES FEMMES

La rue des Femmes is:

➢ Curative and preventive relational health care provided annually to nearly 1,200 women experiencing homelessness;

➢ A research and training centre in relational health;

➢ An innovative and effective intervention approach for women experiencing homelessness; counselling, massage therapy, art, choir, yoga... all in the pursuit of healing.

La rue des Femmes recognizes the state of homelessness as a problem related to the loss of relational health — the vital capacity to feel safe and to connect with oneself and others — caused by chronic and complex post-traumatic stress disorder.

www.laruedesfemmes.org

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